## **Advertisement Pricing and Sizing**

## 2017-2018 N.U. Dance Productions:

- 1. Fall for Dance: November 17th and 18th (ad artwork due Nov. 4th)
- 2. Student Choreography Showcase: February 1st, 2nd, and 3rd (due January. 20th)
- 3. Spring Dance Concert: Contemporary Classics: April 26th, 27th, and 28th (due April 14th)

You may purchase advertising space in one, two, or all three of our 2017-2018 production programs. If you purchase an ad for more than one production, there is a reduced rate. The Nevada Union Theatrical Dance program is nonprofit and supported in large part by ticket sales and donations, so your advertisement is a community-worthy tax deduction.

In addition to advertisement in our programs, your ad will appear on the full screen projector for our pre-show and intermission, and you will receive **two center section comp tickets** to the production(s) you select for your advertisement (up to \$90 value). Your name/business will be listed on our website as a Premium Business Member, and you will receive a Sponsor Certificate for the 2017-2018 school year.

Ad Size	One Production	Two Productions	Three Productions
Business Card 3.5" W x 2" H or 2" W x 3.5" H	\$125	\$150	\$175
<b>Quarter Page</b> 3.25" W x 4" H or 4" W x 3.25" H	\$175	\$200	\$225
Half Page 6.5" W x 4" H or 3.25" W x 8" H	\$225	\$250	\$275
<b>Full Page</b> 6.5" W x 8" H	\$275	\$300	\$325

<sup>\*</sup>Please supply your ad artwork in a .jpeg or .pdf format: email it to <a href="mailto:cwadman@njuhsd.com">cwadman@njuhsd.com</a> \*Make Checks payable to <a href="mailto:N.U.T.D.">N.U.T.D.</a> (Nevada Union Theatrical Dance)

## Mail Payment to:

Nevada Union High School

Attn: Courtney Wadman, Dance Teacher

11761 Ridge Road

Grass Valley, California 95945

Contact the Dance Department at (530) 273-4431 ext. 2103 or visit www.nevadauniondance.com